

Break ISIS' Brand: Produce Anti-ISIS Videos



Project Title	Break ISIS' Brand: Produce Anti-ISIS Videos
Project Summary	Create compelling, short videos to help break ISIS' brand using raw footage of interviews with ISIS defectors.
Country	Iraq
Agency	Department of State
DoS Office	N/A
Post	BAGHDAD
Section	PAS
Number of Interns	5

Project Description

U.S. Embassy Baghdad has provided a grant to the International Center for the Study of Violent Extremism (icsve.org) to produce a series of short videos compiled from interviews with ISIS defectors as well as ISIS detainees who have consented to be interviewed, filmed, and depicted. Hours of raw footage need to be condensed into short, compelling videos that can help break ISIS' brand. In particular, we are looking for individuals with video editing experience and knowledge of programs like Adobe Premiere who are prepared to encounter difficult material. The target audience for these videos would be the same individuals whom ISIS is targeting with their own extensive social media efforts. This is a great way to actually make a persuasive and tangible difference by countering the recruitment of those vulnerable to violent extremist messages.

Desired Skills Interests

Additional Information

We are seeking up to five interns to help directly support our grant to the International Center for the Study of Violent Extremism. You can find previous work by the ICSVE at: icsve.org.

Language Requirements

Language Speaking Proficiency		Reading Proficiency	Importance
Arabic	Minimum professional proficiency	No practical proficiency	Nice to Have